

Sr. No.	Bidding Document	Content of RFP	Points of Clarification required.	Prebid Reply by ITG
	Reference(s) (section number/page)	requiring clarification		
A	B	C	D	E
1	16.3 (a)	100K reach 10K readership	Inc42 would be able to create a 'State of Goa Startup Ecosystem' report that would lead to 1mn impressions and 10k views	The stipulations laid down in the tender document stands.
2	16.3 (b)	4 workshops 100 attendance (students, faculty, startups)	Inc42 would be able to organize an entrepreneurial workshop covering industry trends, speakers and subject matter experts. The speakers shall be facilitated by Inc42. However, we suggest that the audience and set up including the venue and facilities will be provided by the Govt. This will also extend to speaker travel and stay. These can be arranged in management or engineering colleges	The stipulations laid down in the tender document stands.
3	16.3 (c)	Two articles to be covered in prominent national newspaper	Inc42 is an independent digital publisher with its own website, audience, reach and social media. Our suggestion is to limit this to promotion within the Inc42 channels only	The stipulations laid down in the tender document stands.
4	16.3 (d)	25 posts to be shared by influencers with over 100k followers	Inc42 is a publisher and not an agency and therefore will not be able to facilitate the sharing of these posts. Inc42 has its own credible and highly followed social media channels for promotion that will create organic virality, but cannot compel or guarantee other influencers to share the same. We suggest that we limit the social media posts to Inc42 channels only	The stipulations laid down in the tender document stands.
5	16.3 (e)	10 videos out of which 5 should have an audience of 5 million	We will provide 5 million impressions across the campaign of 10 videos. These 10 videos will include 6 startup profiles (early stage to growth stage), 2 startup ecosystem veterans - incubators, investors, accelerators etc and 2 govt officials.	The stipulations laid down in the tender document stands.
6	16.3 (f)	Two day event - Panels, interviews, discussions - Guest authored articles - Media coverage, social media promotion - Live coverage - Interviews with attendees	Our suggestion is to host a half day event, wherein we are able to conduct 1 fireside chat with an industry leader and a roundtable discussion including industry leaders as well. We would require the government to help us out with the venue, facilities, audience & speaker travel for the same. Inc42 will be able to cover them via articles, on our own website and on our own social media channels.	The stipulations laid down in the tender document stands.

7	SECTION VI EARNEST MONEY DEPOSIT Page no. - 04	The bidder shall deposit as part of the bid, an interest free Earnest Money Deposit (EMD) amounting to Rs. 2,00,000/- Rupees (Two Lakhs only) to be paid online through e-payment mode via NEFT/RTGS/Net Banking with Pre-Printed challans available on e tendering website and	As per Ministry of Micro, Small & Medium Enterprises (M/o MSME), EMD shall be exempted for all the MSME registered firms. Hence, requesting authority to please consider the same.	The stipulations laid down in the tender document stands.
8	SECTION IV ELIGIBILITY & RFP PROCESS Page no. - 10	4.1.2 "Similar Project" means preparation of a report for the State/ Central Government on the Start-up and/ or IT ecosystem with respect to the companies operating, effectiveness of the policies/ schemes/ incentives, etc.	Is Private Sector Organization experience will be considered for evaluation as mentioned in above clause 4.1.1 b).? Kindly Clarify!	The stipulations laid down in the tender document stands.
9	SECTION IV ELIGIBILITY & RFP PROCESS Page no. - 10	d) Should have relevant qualified manpower of at-least 20 (twenty) personnels.	HR Certificate or Authorised Signatory declaration can fulfil this clause? Kindly Clarify!	The stipulations laid down in the tender document stands.
10	SECTION XV TERMS OF PAYMENT Page no. 28	The Agency shall submit an invoice upon completion of the entire scope of work and certification of works by the concerned authority/officials for satisfactory completion	Kindly Clarify the Payment terms!	The stipulations laid down in the tender document stands.
11	SECTION IX DOCUMENTS TO BE SUBMITTED Page no. 20	(NB: NO CONSORTIUM ALLOWED)	Nangia & CO LLP is a reputed firm in terms of implementation of large-scale projects which primarily includes professional services in terms of providing management services at the Centre/State level. In this context we would like to request you to kindly allow Consortium or Joint venture of two firms to Participate in this Bid, so that there will be a distinction of the responsibilities with related project monitoring and implementation and also provide an opportunity to the firms who are very keen and interested to utilize their expertise in the given project.	The stipulations laid down in the tender document stands.